

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 06446 040453Z

13

ACTION COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 W

----- 041785

R 040436Z MAY 76

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 8881

INFO AMCONSUL NAHA

AMCONSUL SAPPORO

AMCONSUL OSAKA KOBE

AMCONSUL FUKUOKA

UNCLAS TOKYO 6446

FOR COMMERCE/OIM/PETERSON

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: DESIGN ENGINEERING CATALOG EXHIBITION

1. DURING IN-COUNTRY ECONOMIC/COMMERICAL CONFERENCE HELD IN TOKYO APRIL 26-28, IT WAS GENERALLY AGREED THAT DESIGN ENGINEERING CATALOG EXHIBITION WHICH WAS MOUNTED IN TOKYO, OSAKA, AND FUKUOKA LAST YEAR WAS A SUCCESS IN TERMS OF PROVIDING WIDE EXPOSURE FOR PRODUCTS OF PARTICIPATING U.S. FIRMS. IT WAS SUGGESTED, HOWEVER, THAT IN ORDER TO EVALUATE USEFULNESS OF THE CATALOGY EXHIBITION TECHNIQUE IN THE JAPANESE MARKET, AN ATTEMPT SHOULD BE MADE TO SURVEY U.S. PARTICIPANTS REGARDING AGENCY AGREEMENTS AND ACTUAL BUSINESS RESULTING FROM THE EXHIBITIONS.

2. EMBASSY WOULD LIKE TO KNOW IF COMMERCE IS PLANNING ANY FOLLOW-UP SURVEY OF SUBJECT EXHIBITION. IF NOT, WOULD COMMERCE HAVE ANY OBJECTION TO EMBASSY SENDING CIRCULAR LETTER TO THE 232 PARTICIPATING FIRMS REQUESTING INFORMATION ON KNOWN RESUTLS? FINDINGS OF SURVEY WOULD OF COURSE BE PROVIDED TO COMMERCE. EMBASSY HAS SUFFICIENT FUNDS REMAINING IN ORIGINAL ALLOTMENTS PROVIDED BY COMMERCE TO DEFRAY POSTAGE EXPENSES.
HODGSON

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 04 MAY 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976TOKYO06446
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760170-0954
From: TOKYO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760591/aaaadait.tel
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Original Previous Classification: n/a
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Previous Handling Restrictions: n/a
Reference: n/a
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Review Comment: n/a
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Review Exemptions: n/a
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Review Markings:

Margaret P. Grafeld
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04 MAY 2006

Review Media Identifier:
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Status: NATIVE
Subject: DESIGN ENGINEERING CATALOG EXHIBITION
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To: STATE
Type: TE
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